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Good Advice  
For People With  
Talent  
Damn Good  
Advice For  
People With  
Talent

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Good Advice

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GEORGE LOIS BOOK  
REVIEW:DAMN

GOOD ADVICEBook

Report: Damn Good

Advice (for people

with talent!), DAMN

GOOD ADVICE by

George Lois

#Damngoodadvice

Damn Good Advice

from George Lois

Damn Good Advice

(For People With

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Talent) by George  
Lois | Book Review  
Book Report: Damn

Good Advice (for  
people with talent!)

George Lois Damn  
Good Advice - On  
Courage in Creative -  
Part 1 on The  
BuzzBubble

Damn Good Advice  
George Lois Book  
Review/Summary

Damn Good Advice - (  
*Page 5/56*

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For Those People  
with Talent)Damn  
Good Advice: #1

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Marketing #13 Damn

Good Advice, George

Lois Damn good

advice for success

Notes at The Met:

/"Visual

Intelligence /" and

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~~/"Damn Good  
Advice /"  
George Lois Damn  
Good Advice - Social,  
Personal, and  
Creative Integrity -  
Part 3 on The  
BuzzBubbleDamn  
Good Advice from  
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Damn Good Advice...  
Only for people with  
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~~Advice - On Caution  
and Mediocrity - Part  
4 on The BuzzBubble~~

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For People

Damn Good Advice

(For People With

Talent!) is a look into



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the mind of one of America's most legendary creative thinkers, George Lois. Offering indispensable lessons, practical advice, facts, anecdotes and inspiration, this book is a timeless creative bible for all those looking to succeed in life, business and creativity.

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Good Advice

Damn Good Advice  
(For People with  
Talent!): How To

Unleash ...

Damn Good Advice  
(for people with  
talent!) is a look into  
the mind of one of  
America's most  
legendary creative  
thinkers, George Lois.  
Offering

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practical advice, facts, anecdotes and inspiration, this book is a timeless creative bible for all those looking to succeed in life, business and creativity.

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Talent is a look into the mind of one of Americas most legendary creative thinkers George Lois Offering indispensible lessons practical advice facts anecdotes and inspiration this book is a timeless creative bible for all those looking to succeed in life business and

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creativity These are  
key lessons derived  
from the incomparable  
life of Master  
Communicator  
George Lois the  
original Mad Man of  
Madison Avenue  
Written and compiled  
by the man The Wall  
Street Journal ...

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(For People with

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Talent! ): How to...

**DAMN GOOD ADVICE**

(for people with

talent!) is an

inspirational guide to

creativity and

success. Presenting

iconic lessons from

America's 'Master

Communicator',

George Lois, this book

is a bible of

breakthrough

thinking.

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### Good Advice

Damn Good Advice  
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Talent!): How to ...

5 damn good advices  
(for people with  
talent) A single piece  
of advice is often  
enough to change  
everything. Here are  
five damn good  
advices for you.  
Assuming you have  
talent.

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### Good Advice

5 damn good advices  
(for people with  
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This is Damn Good  
Advice. Bold &  
Powerful advice by  
someone who is  
definitely qualified to  
deliver this advice.  
The book encourages  
risk, confidence, and  
understanding  
people. It is an



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important read that  
will change the way  
you look at marketing  
and advertising.

Damn Good Advice  
(For People with  
Talent!): How To  
Unleash ...

Damn Good Advice  
(For People with  
Talent!): How To  
Unleash Your  
Creative Potential by

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America's Master  
Communicator,  
George Lois. George  
Lois.

Damn Good Advice  
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Talent!):? How To ...  
This is Damn Good  
Advice. Bold &  
Powerful advice by  
someone who is  
definitely qualified to  
deliver this advice.

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The book encourages risk, confidence, and understanding people. It is an important read that will change the way you look at marketing and advertising.

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Customer reviews:

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(for people with talent!) | by Alex Ip | ART + marketing. Part memoir, part creativity guide, George Lois essentially conveys three “Be”s: Be true to yourself, Believe in yourself, and Bewilder everyone else. Sign in.

Damn Good Advice

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(for people with talent!) | by Alex Ip ...  
Damn Good Advice  
for Board Members:

Twenty-five questions  
a not-for-profit board  
member needs to ask  
about the finances.

This publication is  
part of  
CommunitySmart, the  
national financial  
literacy program run  
by the Institute of

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Community Directors

Australia (part of the

Our Community

group of enterprises),

in partnership with

Commonwealth Bank

Not for Profit Sector

Banking.

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for Board Members -

[ourcommunity.com.au](http://ourcommunity.com.au)

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From One Of The Real  
'Mad Men' Pioneering  
ad man George Lois is

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here to help you  
"unleash your  
creative potential." In  
his new book, Lois  
shares his secrets for  
making a catchy...

'Damn Good Advice'  
From One Of The Real  
'Mad Men' : NPR  
Find helpful customer  
reviews and review  
ratings for Damn  
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Creative Potential by  
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(For People With Talent!) is a look into the mind of one of America's most legendary creative thinkers, George Lois. Offering indispensable lessons, practical advice, facts, anecdotes and inspiration, this book is a timeless creative bible for all those looking to succeed in

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life, business and creativity. These are key lessons derived from the incomparable life of 'Master Communicator' George Lois, the original Mad Man of Madison Avenue. Written and compiled by the man The Wall Street Journal called "prodigy, enfant terrible, founder of

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agencies, creator of legends," each step is borne from a passion to succeed and a disdain for the status quo. Organised into inspirational, bite-sized pointers, each page offers fresh insight into the sources of success, from identifying your heroes to identifying yourself. The ideas,

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Good Advice  
For People With  
Talent

images and illustrations presented in this book are fresh, witty and in-your-face.

Whether it's communicating your point in nanosecond, creating an explosive portfolio or making your presence felt, no one is better placed than George Lois to teach you the process

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of creativity.

Poignant, punchy and to-the-point, Damn

Good Advice (For People With Talent!)

is a must have for anyone on a quest for success.

A look into what lies behind creativity from one of the

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advertising industry's

leading players

Creativity isn't an

occupation; it's a

preoccupation. It is

challenge for

everyone in the

modern world—from

business and

advertising to

education and

beyond. Here, the

world-famous

advertising creative

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John Hegarty offers a pocket bible of creative thinking, aimed at provoking, challenging, and inspiring greater heights of innovation. From Renaissance art to rock 'n' roll, Hegarty takes a wide-angle view of creativity as he sets out to demystify the many ups-and-downs



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that can arise during the creative process. Paralyzed by the blank page? Daunted by cynics in the workplace? Money leading you astray? Hegarty combines personal experience and anecdotes along with clear, pragmatic, and good-humored insight into tackling all creative challenges

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head on. Over fifty entries, including “ Good is the Enemy of Great, ” “ Respect Don ’ t Revere, ” “ Get Angry, ” and “ Bad Weather ” relay useful and generous advice on how best to improve, sustain, and nurture creativity in any profession.

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copious irreverent  
line drawings from  
Hegarty ' s own  
sketchpad, Hegarty  
on Creativity is  
concise, accessible,  
and richly rewarding.

Covers organizing  
and writing a speech,  
gives tips on effective  
speaking, and  
includes openings,  
quotations, and

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anecdotes to use in  
speeches.

For People With

Talent

" It ' s Not How Good  
You Are, It ' s How  
Good You Want to Be  
is a handbook of how  
to succeed in the  
world: a pocket bible  
for the talented and  
timid alike to help  
make the unthinkable  
thinkable and the  
impossible possible.

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The world's top advertising guru, Paul Arden, offers up his wisdom on issues as diverse as problem solving, responding to a brief, communicating, playing your cards right, making mistakes, and creativity – all endeavors that can be applied to aspects of

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Good Advice For People With Talent

modern life. This uplifting and humorous little book provides a unique insight into the world of advertising and is a quirky compilation of quotes, facts, pictures, wit and wisdom – all packed into easy&hyphen;to&hyphen;digest , bite&hyphen;sized spreads. If you want to succeed in life or

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business, this book is  
a must. "

For People With

Talent

How can you win  
when the only  
certainty is change?  
Highly accessible,  
lively and inspiring,  
Velocity draws upon  
the authors ' unique  
perspectives and  
experiences to  
present seven  
timeless new laws for

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businesses and individuals in a world that is dominated by rapid change and digital technology.

Written as a fascinating and enjoyable conversation between the authors – Stefan Olander, Vice President of Digital Sport from Nike and Ajaz Ahmed founder



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and Chairman AKQA

– Velocity's up-to-date examples

illustrate key lessons, together with

insights, ideas and inspiration that

individuals and businesses should

adopt to thrive in the digital age. Velocity

shares the vision and values required to

succeed with the

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untold backstories to influential and iconic innovation. Fast paced, useful, provocative and highly motivating, Velocity is a management book that will arm you with actionable ideas to define your future. Features: - 4 Velocity principles: Speed, Direction,

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Acceleration,  
Discipline. - 7 Laws,  
including 'A Smith &  
Wesson beats four  
aces', 'It ' s easier  
done than said',  
'Convenient is the  
enemy of right' and  
'No good joke  
survives a committee  
of six'.

The work of  
advertising's most

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Good Advice  
famous art director.

For People With

Talent  
Gives advice for how  
to achieve success,  
advocating risk-taking  
and entrepreneurial  
thinking by  
presenting examples  
of people who made  
unique decisions that  
paid off.

From the bestselling  
author of *The Radical*

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Leap and Greater  
Than Yourself comes  
the first book to  
directly address love  
as a hard-core  
business principle  
that generates  
measurable results  
It ' s time to toss  
aside the touchy-feely  
notions of love in  
business and  
acknowledge the real  
power that it holds.

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Love is not only appropriate in the context of business, it's the foundation of great leadership. To put it bluntly: love is just damn good business. That's the simple but profound truth that leadership consultant Steve Farber has discovered in his extensive work with Fortune 100

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Companies and other successful businesses. His game-changing approach to love as a practical business strategy will help you to:

- Identify your passions—and share them with others
- Create a culture of love at work—and spark innovation, productivity, and joy
- Serve your

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Good Advice For People with Talent  
customers, so they love how you treat them—and have them coming back for more

- Invest time in making personal connections—that are mutually rewarding
- Focus on serving the needs of others—they ' re going to love it
- Do what you love—and make it your



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business, so others love it, too The proven principles you ' ll find in this book will help you lay the groundwork for a thriving, competitive enterprise. When love is part of your organization ' s framework and operationalized in its culture, employees and customers feel

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genuinely valued.

Employees who are passionate about the work that they do are more loyal, innovative, creative, and inspired, and that translates to great customer experience.

They don't serve others out of obligation, but because of a genuine desire to improve

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people ' s lives. And when customers reciprocate by loving your products, your services, and your people, that ' s when something great happens. That ' s when you get loyalty. That ' s when you get raving fans. It ' s a refreshingly human way of doing business. In addition

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to Farber's field-tested strategies, you'll find inspiring case studies from a wide range of industries and leaders, revealing self-assessment quizzes, and practical pointers on how to build a corporate culture based on love, the ultimate competitive advantage. At the end

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of the day, it's just  
damn good business.

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A quick look at any  
fiction bestseller list  
reveals that thrillers  
make up most of the  
titles at the top. HOW  
TO WRITE A DAMN  
GOOD THRILLER will  
help the aspiring  
novelist or  
screenwriter to  
design, draft, write,

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and polish a thriller that is sure to grab readers. Frey uses examples from both books and movies and addresses the following hot topics:

- \*Germinal ideas
- \*Breathing life into great thriller characters
- \*Crafting a gripping opening
- \*Maintaining tension
- \*Creating obstacles

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and conflicts \*Writing a mean, lean thriller scene \*Adding surprise twists \*Building a smashing climax and many more. In his trademark approachable and humorous style, Frey illuminates the building blocks of great thrillers and gives the reader the

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tools to write his or  
her own.

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