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## Eventscotland Events

### Management A Practical

#### Guide

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## Management A Practical

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## Eventscotland Events

Our practical guide to event management was published to provide a resource of general advice and support material for event managers. Primarily, it has been designed as a support tool for the National Events Programme but it may also be of interest to the wider events sector. The aim of this guide is to assist effective event management through the provision of a step-by-step guide to the planning process, together with sample checklists and adaptable templates.

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Our EventScotland team is working to  
make Scotland the perfect stage for  
events. With partners our aim is to  
raise Scotland's reputation as the  
perfect stage by supporting and  
securing a portfolio of events and  
developing the industry.

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organization; a wide range of informative case studies from around Europe, including suggested websites and sources of reference material to consult ...

Successful Event Management: A Practical Handbook - Anton ...  
Support Services for Events 343 - Semester One Section: Week 2 - Types of Suppliers to the Events Industry Next: Meetings, expositions, events, and conventions... Previous: Successful event management: a practical handbook

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organizing major events such as  
festivals, parties, concerts, weddings,  
and conferences. It includes  
photocopiable forms that will help  
readers to plan and budget, and case  
studies and websites to learn from.

Successful Event Management: a  
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EventScotland (2006) Events  
Management: a practical guide .  
Edinburgh: EventScotland. Ferdinand,  
N & Kitchin, P. (2012) Events  
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