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Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and, with Lucienne Roberts, Insight.

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With details about the design accompanying most entries and a new set of 'spotlight' entries, Logo remains a complete, taxonomical guide to the history, development and style of identity design. Michael Evamy is a design journalist, author and copywriter, and works with major design companies on branding and identity projects.

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Logo, revised edition This bestselling branding bible has provided graphic designers with an indispensable reference source for over a decade. Author: Michael Evamy

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Publisher: Laurence King Publishing (October 4, 2007) Language: English; ISBN-10: 185669528X; ISBN-13: 978-1856695282; Product Dimensions: 7.7 x 1.7 x 9.8 inches Shipping Weight: 2.8 pounds; Customer Reviews: 4.5 out of 5 stars 147 customer ratings; Amazon Best Sellers Rank: #2,236,172 in Books (See Top 100 in Books) #372 in Branding & Logo Design

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9781856695282 - LOGO by Michael Evamy

Logo, by Michael Evamy. Logo is a reference guide by design journalist Michael Evamy, published in 2007 by Laurence King. "Logo showcases the greatest logos in use today. Whether it is the product of a flash of inspiration or a flood of research, the logo remains one of the most powerful resources available to organisations for winning the attention of a global, time-poor audience."

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Logo: The Reference Guide to Symbols and Logotypes (Corporate Identity Book, Branding Reference for Designers and Design Students) (Mini) [Evamy, Michael] on Amazon.com. *FREE* shipping on qualifying offers. Logo: The Reference Guide to Symbols and Logotypes (Corporate Identity Book, Branding Reference for Designers and Design Students) (Mini)

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Logo: The Reference Guide to Symbols and Logotypes ...

Laurence King Publishing: Publication date: 02/10/2015: Series: Mini Series: Pages: 352: Sales rank: 569,752: Product dimensions: 7.70(w) x 6.00(h) x 1.20(d) About the Author. Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and ...

Logo: The Reference Guide to Symbols and Logotypes by ...

Logo Autor: Evamy, Michael Nakladatel: Laurence King EAN: 9781856695282 ISBN: 9781856695282 Popis: 1× kniha, brožovaná, 352 stran, anglicky Rozměry: 24,5 × 19 cm Rok vydání: 2007 Jazyk: anglicky

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According to Michael Evamy's "Logo", a logo is one of the most powerful resources which brands have to attract attention from a global public rushed lives. They're identity marks designed to be easily recognized. ... EVAMY, Michael "Logo", Laurence King Publishing, New York, 2007 BASSAT, Luis "El libro rojo de las marcas"

About Us and What We Do - Closing Logos

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