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Abstract. Neoliberalism: A Very Short Introduction explores the major political, economic, and social dimensions of neoliberalism. From its heyday in the late 1990s when it became the world's dominant economic policy, neoliberalism has suffered a major setback with the financial crisis. Who have been the key thinkers and political advocates of neoliberalism?

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What it does not do (except in a passing paragraph or two) is discuss the broader aspects of neoliberalism, most importantly: 1) the propagation of fear in the populace to maintain support for neoliberalist policies. 2) the reduction of everything to a dollar value. 3) the ideology of meritocracy. It's short.

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Neoliberalism. The three dimensions of neoliberalism. 'Neoliberalism' is a rather broad and general concept referring to an economic model or 'paradigm' that rose to prominence in the 1980s. Built upon the classical liberal ideal of the self-regulating market, neoliberalism comes in several different strands and variations.

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Neoliberalism: A Very Short Introduction. Manfred B. Steger and Ravi K. Roy. January 2010. ISBN: 9780199560516. 168 pages Paperback 174x111mm In Stock. Very Short Introductions. Price: £8.99. In its heyday in the late 1990s, neoliberalism emerged as the world's dominant economic paradigm. But the global financial crisis of 2008-9 fundamentally ...

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